

Walk #7: The Rise of Middle Class America

Guides:

R. Christopher Noonan, Historic Preservationist / Historic Real Estate SpecialistLuanne Crosby, Troubadour/Songwriter/Singer

Guest Speaker:

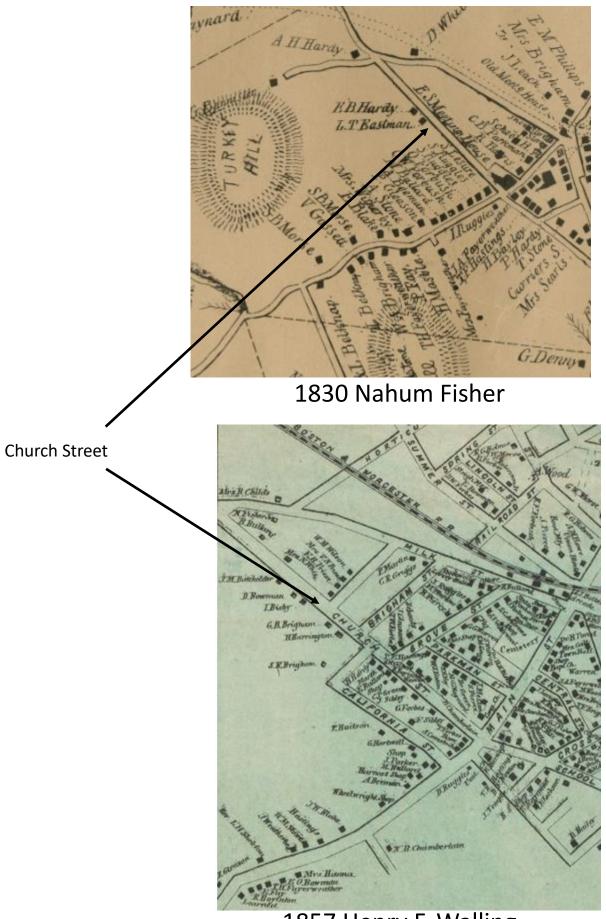
Kray Small, Massachusetts Certified Arborist

July 2017

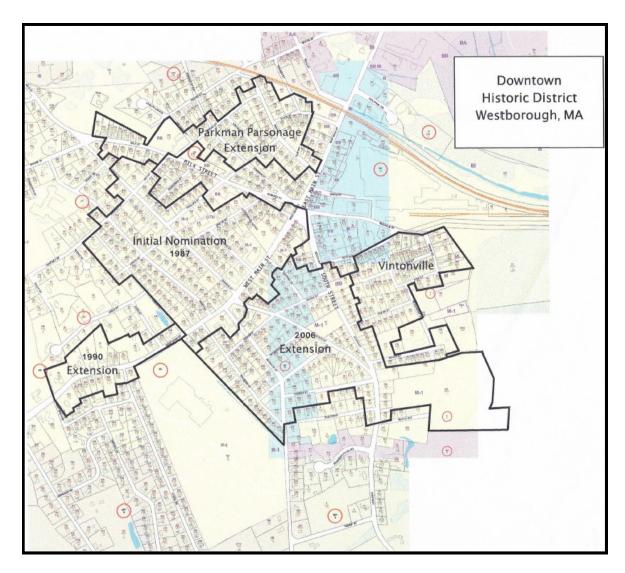


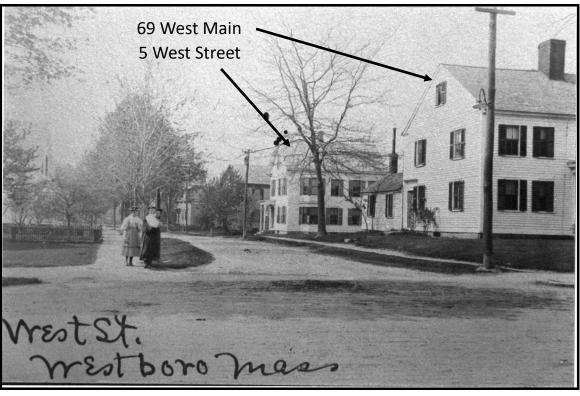


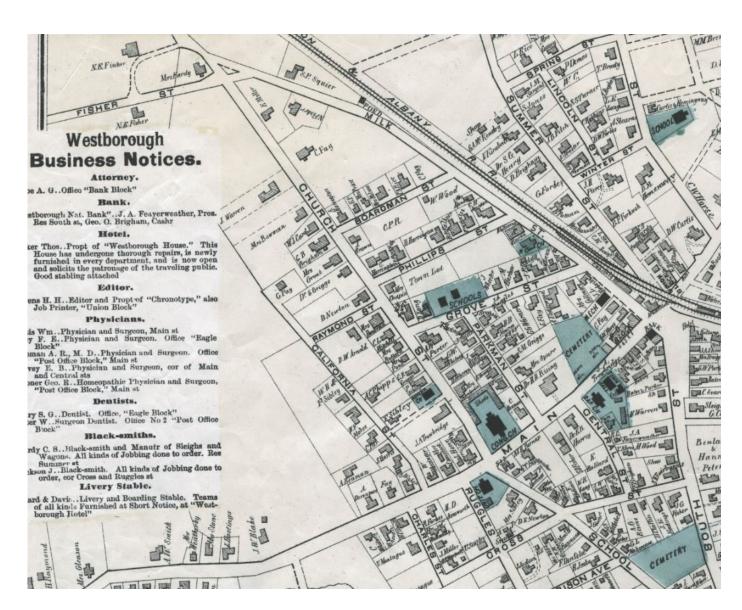
For further or follow-up information regarding this tour, contact rcn@preserve-inc.com / 508-473-4884 and luanne@luannecrosby.com



1857 Henry F. Walling







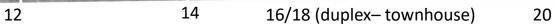
1870 J. B. Beers



1878 George H. Walker

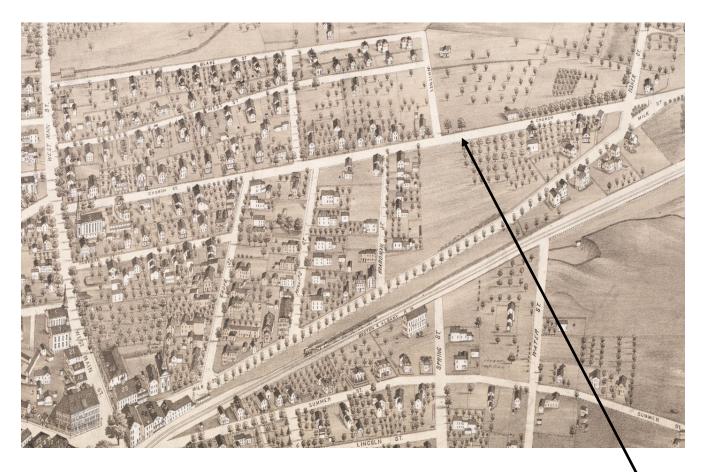
West Street



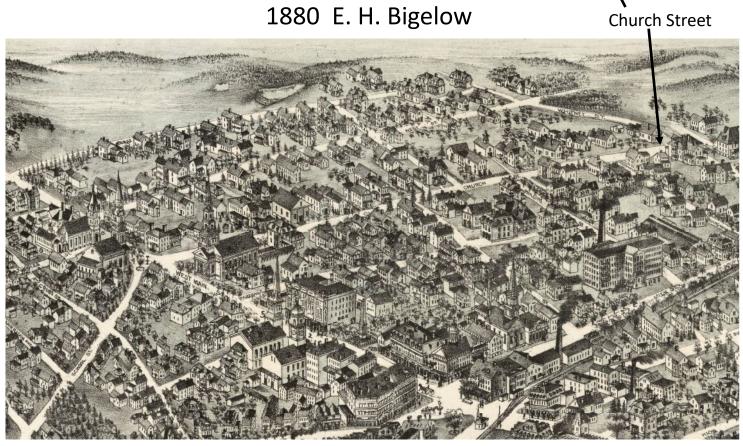




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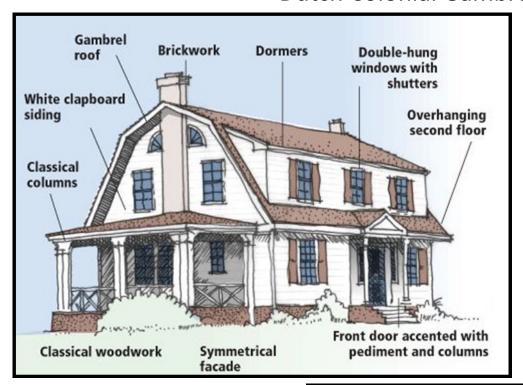


1880 E. H. Bigelow

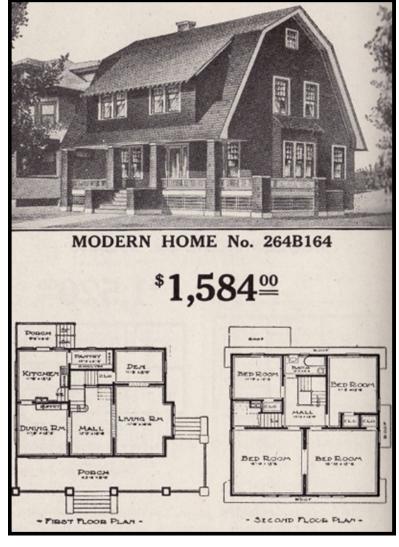


1888 O.H. Bailey

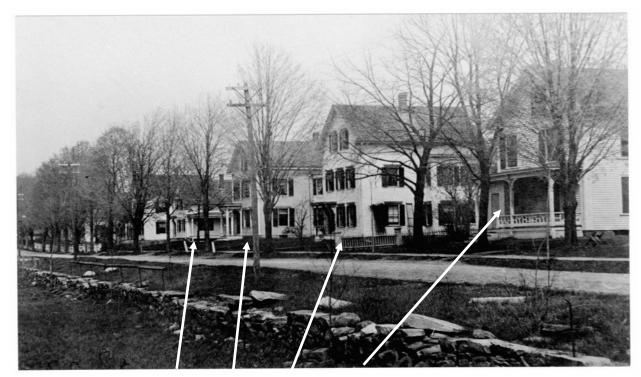
Dutch Colonial Gambrel

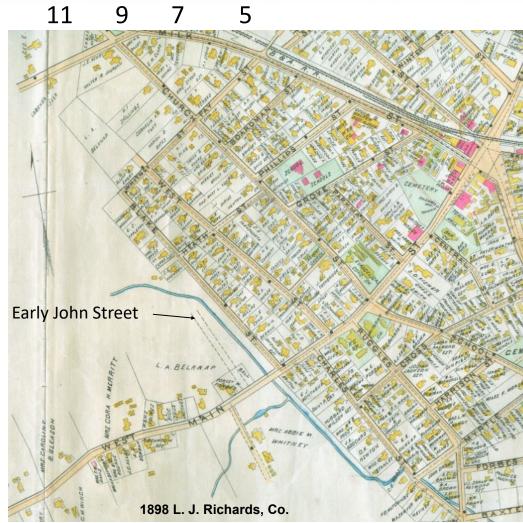


Similar: 20 Blake Street



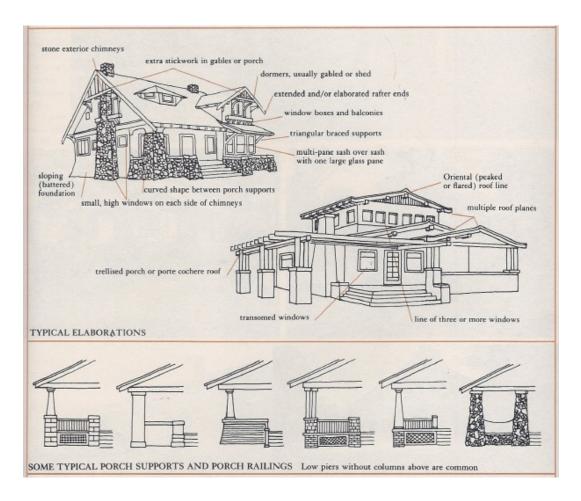
Blake Street

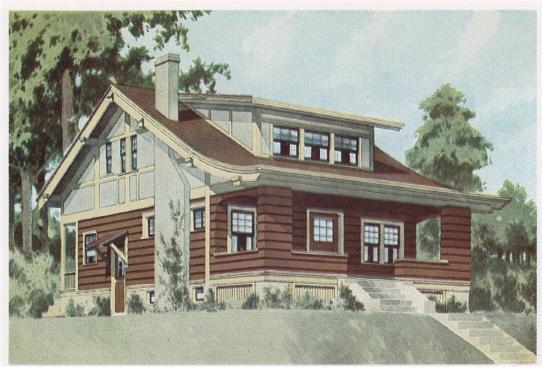




Craftsman Style

(Similar example at 8 John Street)





87 West Main Street



Forrest W. Forbes House, —1899 (Now Sleigh Maker Inn)



Historic plan from current owner Jim and Deb Bergeron Barker & Nourse Architects, Worcester, MA

From National Register Bulletin, National Park Service "Historic Residential Suburbs"

Figure 4. Suburban Architecture and Landscape Gardening, 1832 to 1960

- 1832 Balloon frame construction invented in Chicago.
- 1838 Rural Residences by Alexander Jackson Davis published.
- 1841 Publication of *Treatise on Domestic Economy*, by Catharine E. Beecher and Treatise on the *Theory and Practice of Landscape Gardening* by Andrew Jackson Downing.
- 1842-1850 Cottage Residences and Architecture of Country Houses by Downing published.
- 1869 The American Woman's Home by Catharine E. Beecher and Harriet Beecher Stowe published.
- 1870 Art of Beautifying Suburban Home Grounds by Frank J. Scott published.
- 1876 Model Homes for the People: A Complete Guide to the Proper and Economical Erection of Buildings, the first of a series of mail order plan catalogs by George and Charles Palliser, published.
- 1878 Modern Dwellings in Town and Country Adapted to American Wants and Climate by Henry Hudson Holly published.

Figure 4. Continued Suburban Architecture and Landscape Gardening, 1832 to 1960

1907-1908 How to Lay Out Suburban Home Grounds by Herbert J. Kellaway and Artistic Bungalows by William Radford published.

Sears and Roebuck begins pre-cut, mail order house catalog sales.

- 1913-14 Suburban Gardens and Planting Around the Bungalow by Grace Tabor published.
- 1916 Frank Lloyd Wright's American System Ready-Cut method of prefabrication used in the Richard's Small House and Duplexes, Milwaukee, Wisconsin.
- 1918 The Small Place: Its Landscape Architecture by Elsa Rehmann published.
- 1919 Architects' Small House Service Bureau founded in Minneapolis.
- 1921 The Little Garden published, introducing "The Little Garden Series," edited by Mrs. Francis King (Louise Yeomans King).
- 1922 Better Homes movement founded by the Butterick Company and endorsed by Secretary of Commerce Herbert Hoover.
- 1922-23 Country Club Plaza, Kansas City, Missouri, first automobile-oriented regional shopping center, developed by J. C. Nichols.
- 1923 Home Owners Service Institute sponsors "Home Sweet Home," the official demonstration house for the Better Homes in America movement and publishes *Books of A Thousand Homes*, edited by Henry Atterbury Smith.
- 1926 Publication of Myrl E. Bottomley's The Design of Small Properties.
- 1928-1932 Variety of moderately priced small houses built at Radburn; grounds and plantings by Marjorie Sewell Cautley
- 1929 Architects' Small House Service Bureau, Inc., publishes Small Homes of Architectural Distinction, edited by Robert T. Jones.

Figure 4. Continued Suburban Architecture and Landscape Gardening, 1832 to 1960

1930 Park-and-Shop, Cleveland Park, Washington, D.C., designed by Arthur Heaton for Shannon and Luchs Real Estate.

1931 President's Conference on Home Building and Home Ownership.

1932 Museum of Modern Art, New York, mounts exhibition entitled, "The International Style: Architecture Since 1922."

1932-36 Chatham Village, at Pittsburgh, developed by the Buhl Foundation and designed by architects Ingham and Boyd and landscape architect Ralph E. Griswold.

1933-34 Century of Progress International Exhibition, Chicago, features "House of Tomorrow."

1934 Federal Housing Administration establishes programs for insuring mortgages on small homes and large-scale rental housing.

1935 Rehousing Urban America by Henry Wright and Garden Design by Marjorie Sewell Cautley published.

Demonstration of prefabrication at Purdue Research Village, Lafayette, Indiana.

Forest Products Laboratory of the U.S. Department of Agriculture introduces house made of "stress-skin" plywood panels.

1936 Bemis Industries publishes three-volume *The Evolving House*, which outlines principles of prefabrication.

Federal Housing Administration publishes first standards for insurable neighborhoods and introduces the FHA minimum house.

1936-39 Buckingham Community, Arlington, Virginia, developed by Paramount Motors Company using the principles of economies of large-scale construction and standardization of building components.

Figure 4. Continued Suburban Architecture and Landscape Gardening, 1832 to 1960

1938 Federal Home Loan Bank Board, Producers Council, and AIA jointly introduce Federal Home Building Service Plan, encouraging home builders to use the services of registered architects to carry out construction according to architect-designed small house plans.

1940 Construction of Crow Island School, Winnetka, Illinois, by architects Eliel and Eero Saarinen and Perkins, Wheeler, and Will.

Publication of *Modern House in America* by James Ford and Katherine Morrow Ford.

FHA introduces new standards and an efficient, flexible system of house design and construction; issues "Architectural Bulletins" with unit plans for large-scale housing.

John Pierce Foundation with the Celotex Company of Chicago, Illinois, introduces cemesto boards in the construction of prefabricated houses for Glenn Martin Aircraft near Baltimore, Maryland.

1940-41 Royal Barry Wills publishes Houses for Good Living and Better Houses for Budgeteers.

1942 Skidmore, Owings and Merrill plans defense-worker community at Oak Ridge, Tennessee.

1945-46 Publication of Tomorrow's House: How to Build Your Post-War Home Now, by George Nelson and Henry Wright; The Small House of Tomorrow by Paul R. Williams; If You Want to Build a House by Elizabeth B. Mock.

1945-66 Arts & Architecture publishes Case Study House series.

1946 Sunset Magazine publishes Western Ranch Houses featuring work of Cliff May, Doug Baylis and others.

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1946 Movement to provide veterans' housing gains momentum especially in rental housing; Veterans' Emergency Housing Act of 1946 (60 Stat. 215) extends FHA authority to insure mortgages under Title VI. Elevator structures determined acceptable for FHA rental housing.

1947 Legislation to encourage private development of housing for veterans based on prefabrication methods in the form of short-term loans to housing manufacturers.

Levitt and Sons builds first houses at Hempstead on Long Island, New York; Philip Klutznick forms American Community Builders to develop Park Forest, Illinois (planner Elbert Peets).

1947-50 Prefabricated homes made of porcelain-enameled steel panels manufactured by the Lustron Corporation (Carl Strandlund, manufacturer).

1948 Cameron Village Shopping Center, Raleigh, North Carolina, first large retail shopping center, planned by developer Wilke York, and site planner, Seward H. Mott.

1950 Landscape for Living by landscape architect Garrett Eckbo, published by Architectural Record.

1952-54 Northland Shopping Center, Detroit, Michigan, planned by Victor Gruen and Associates.

1953 Southdale Shopping Center, Minneapolis, Minnesota, first enclosed, climatecontrolled mall designed by Victor Gruen.

1952-56 U.S. Gypsum Research Village in Barrington Woods, Illinois, showcases contemporary house designs.

1953 Before You Buy A House published by New York Architectural League and Southwest Research Institute, promoting modern principles of house design and the collaboration of architects and developers.

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1955-56 Publication of Thomas Church's Gardens Are for People: How to Plan for Outdoor Living; Garrett Eckbo's Art of Home Landscaping; and Sunset Magazine's Landscape for Western Living.

1957 Hollin Hills, Alexandria, Virginia, selected as one of the "Ten Buildings in America's Future" in AIA Centennial Exhibition.

1957-58 Publication of A. Quincy Jones Jr., and Frederick E. Emmons's Builders' Homes for Better Living and Carl Koch's At Home with Tomorrow.